



SKILLS

Expert in CC Creative Suite
Extensive presentation experience
Painter | Illustrator | Typographer
Status quo pusher
Natural leader
Weird in a good way

EDUCATION

The Illinois Institute of Art Chicago
BFA Visual Communications | 2007 - 2010

INDUSTRY INVOLVEMENT

Do the Werg
Panelist | Creative Director | 2020

Joliet Junior College Design Seminar
Speaker | 2019

Illinois Institute of Art Chicago Seminar
Speaker | 2017

AIGA Mentorship Program
Mentor | 2015-2017

Chicago Creative Review
Reviewer | 2014

Pixels of Fury Competition
Hosted by Shutterstock
Competitor | 2014

EXHIBITIONS

Sidewalk PDX Blazers Pre-Game Event
Artist | 2020

The Martin Launch
Artist | 2018

WHCO Series
Artist | 2016, 2017

Typeforce 6 Exhibition
Artist | 2015

AIGA Mentorship Wrap-Up Party
Designer | 2015, 2016

UNICEF Next Gen Art Party
Artist | 2015, 2016

PROFESSIONAL WORK EXPERIENCE

Laundry Service, Portland, OR
CREATIVE DIRECTOR

August 2019 - December 2020

- Client List: Hennessy, Nike, Jordan Brand, Amazon, T-Mobile, Banfield Pet Hospital
- Operated as the most senior creative in the PDX office, leading and managing the creative process, culture, and team within first year of position.
- Implemented new processes to manage and organize the workload of creatives within the PDX office. Processes were taken and implemented across LA, NYC, and London offices.
- Directed, presented, won, and launched multiple new business initiatives over the course of a year by unifying and inspiring the creative team to deliver brilliant and well-crafted creative.
- Directed and lead numerous creative executions across Hennessy, Amazon, Jordan, and Nike including photoshoots, video shoots, script writing, all contributing to flawless final content delivery.

ARC Worldwide, Chicago, IL
ASSOCIATE CREATIVE DIRECTOR

January 2018 - March 2019

- Client List: Miller Coors - Miller Lite, Coorslight, High Life, Blue Moon, Sol, Keystone Light
- Led, directed, and managed all high level projects and photoshoots for Miller High Life, Blue Moon, Keystone, and Sol from team briefing to final delivery, with flawless ideation and creative execution.
- Worked seamlessly with social, PR, and digital agencies to create full 360 campaigns.
- Managed, conceptualized, directed, and finalized over 10 custom illustrations for Blue Moon for cities across the US to create a local connection with our consumers. Initiative became a best in practice and brand influence for future brand campaigns.
- Proposed to creative leadership additional ways to build teams through camaraderie and creativity. These methods were implemented across the agency.

DNAinfo, Chicago, IL
CREATIVE DIRECTOR

January 2017 - November 2017

- Managed and cultivated client relationships with over 150 clients across Chicago and New York offices. This included onboarding, asset collection, brand identity development, digital advertising campaigns, and custom creative ideation.
- Built an entire creative team and implemented a straightforward creative process while working with leadership in Sales, Ad Operations, and Editorial.
- Spearheaded and supervised all creative projects, from conceptualizing and selling in ideas to a client, to flawless execution.

The Integer Group, Chicago, IL
SENIOR ART DIRECTOR

May 2016 - January 2017

- Client list: Wrigley - Skittles, Starburst, Lifesavers | Mars - Snickers, M&Ms
- Developed script writing and video production experience on large productions for Skittles, Snickers, and M&Ms.
- Managed all projects from conceptualizing, to selling in the idea, to launch.
- Handled all design tasks including type treatments, photography, and illustrations while managing in-house designers and illustrators to ensure all final products were of the highest quality.

Upshot Inc, Chicago, IL
SENIOR ART DIRECTOR

October 2010 - May 2016

- Client list: Casa Noble Tequila, Core Power, New Balance, Crown Imports, Subway, P&G, Nuveen Investments, Disney
- Art directed multiple successful photo shoots for Casa Noble, Core Power, New Balance, Subway, Omron, and Nuveen Investments.
- Managed all projects from concept to creation. Was responsible for the visual quality of all designs and pre-press materials produced for all clients.